

Government Relations and Legislative Representative Services

The County of Tuscola (COT) is issuing this Request For Proposal (RFP) for one or more qualified vendors (individuals and/or firms) to provide State of Michigan government relations and legislative representation services (“lobbying”) that promotes COT’s interests before the State of Michigan legislature and State of Michigan executive branch in Lansing, MI.

The work is needed in the following categories:

1. The executive and legislative branches of the State.
2. Business Leaders within the County of Tuscola and those that have an impact on the COT.

Background:

Tuscola County is a residential community located in the “Thumb” of Michigan, with a population approaching 52,764. The county was created by Michigan Law on April 1, 1840 and authorized to establish its own government in 1850. The County’s fiscal year begins on January 1st and ends on December 31st. Further information about Tuscola County can be obtained on the County’s website www.tuscolacounty.org or by contacting Clayette Zechmeister, County Controller/Administer, at 989-672-3700.

Scope of Work:

The Project consists of furnishing Contract Services to perform the work specified herein. The Contract Services shall include, but not be limited to the following disciplines or functions:

1. To advise COT of legislation or regulations being proposed or acted upon by the State of Michigan and Michigan government agencies with jurisdiction over the COT that may affect COT and its operations.
2. Initiate, develop and/or enhance relationships between COT and the State of Michigan and Michigan government agencies with jurisdiction over COT. Coordinating and physically accompanying County Controller/Administrator and/or COT Board Members on visits to Lansing. Also, coordinating the scheduling of and physically accompanying other COT designated representatives on an as needed basis to conduct meetings with state House and Senate members and/or staff regarding issues relevant to COT.
3. Must be a registered State of Michigan lobbyist or otherwise lawfully permitted to lobby on behalf of COT before state government, state government agencies with jurisdiction over COT.
4. Advise and consult with COT officials relative to the initiation, development, management or enhancement of strategic initiatives and brand-based issue advocacy.

Due Date:

Date: February 21, 2020

Time: 4:00 P.M. (Eastern Standard Time)

Please note that bids can be mailed or delivered to:
County of Tuscola Controller/Administrator’s Office

125 W. Lincoln Street, Suite 500
Caro, MI 48723
Zclay@tuscolacounty.org

All proposals must be submitted in a Sealed Envelope marked:
“RFP-GOVERNMENTAL REPRESENTATION AND CONSULTING SERVICES”

Minimum qualifications:

The qualified vendor(s) must demonstrate competency in providing the work at the state level by providing a list of current clients for whom they have performed similar work showing demonstrable detailed experience comparable to the scope of services specifically described for this solicitation.

The proposer(s) must demonstrate that they, or the principals assigned to the project, have successfully performed the work in the Scope of Work section of this RFP by providing examples of similar work provided within the last 2 years with full disclosure of any conflict of interest.

Address:

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Caro, MI 48723